## **EAST Search History**

Ref	Hits	Search Query	DBs	Default	Plurals	Time Stamp
#				Operator		
S10 9	ø	(internet near7 marketing near7 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:25
S11 0	9	((web or online or internet) near7 marketing near7 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:25
S11 1	5	((web or online or internet) near7 (advertis\$6 or marketing) near7 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:27
S11 2	FU 5	((web or online or internet) near8 (advertis\$6 or marketing) near8 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:36
511 3 y	<sub>0</sub> γ 1/3/9	((web or online or internet) near8 (advertis\$6 or marketing)) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:36
S11 4	39	((web or online or internet) near6 (advertis\$6 or marketing)) and (track\$3 near6 respon\$3) and campaign\$1	USPAT	OR	ON	2007/03/28 08:39
S11 \ 5	1	((web or online or internet) near6 (advertis\$6 or marketing)) and (track\$3 near8 respon\$3 near8 (live or (real near3 time))) and campaign\$1	USPAT	OR	ON	2007/03/28 08:40
S11 6	3	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 respon\$3 near8 (live or (real near3 time))) and campaign\$1	USPAT	OR	ON	2007/03/28 08:41
S11 7	6	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 respon\$3 near8 (live or (real near3 time) or real-time))	USPAT	OR	ON	2007/03/28 08:42
S11 8	6	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 (click-through\$1 or respon\$3) near8 (live or (real near3 time) or real-time))	USPAT	OR	ON	2007/03/28 08:42
S11 9	10	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 (click-through\$1 or respon\$3 or behavior\$1) near8 (live or (real near3 time) or real-time))	USPAT	OR	ON	2007/03/28 08:43

## **EAST Search History**

S12 0	1	"6760727".pn.	USPAT	OR	OFF	2007/03/28 08:45
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